



## Proposal for the ICOMOS General Programme 2018 – 2020

### Background

The ICOMOS General Programme is a statutory document which is prepared every three years for the next triennium. The triennial General Assembly votes on it (according to Article 9-d-5 of the Statutes). The programme has traditionally set **goals, their objectives and several strategies** for each triennium. The implementation of the programme is the Board's responsibility.

This proposal focuses on four goals, their objectives and strategies and is the result of the workshops held in October 2016 during the Annual General Assembly, Board meeting and Advisory Committee meeting in Istanbul, Turkey. The draft programme was circulated to the membership for comments in January 2017. The comments received from 4 individual members, 1 International Scientific Committee and 1 National Committee in February 2017 were integrated. The Board adopted the draft programme in March 2017. Since then, comments from ICOMOS Belgium and the Advisory Committee President have been received and integrated as minor changes to the draft programme.

The Bureau of the Board endorsed this final proposal in July 2017 for adoption at the General Assembly in Delhi in December 2017.



### ICOMOS Action Plan 18 - 20

**Mission: Foster active and wide membership links and connections for an empowering engagement in the future of heritage conservation**

**Objective:** Develop our membership base and link public authorities, institutions and individuals to ICOMOS programmes, projects and activities.

**Strategies:**

- Engage members in the development of conservation theory and practice by opening pathways for meaningful participation in ICOMOS
- Involve Young Professionals in all ICOMOS activities including training, mentorship, public advocacy and the dissemination of knowledge
- Ensure the credibility of the National Committees by effectively monitoring their inclusiveness and activities
- Identify targets for institutional membership
- Clarify expectations for all members, be more inclusive and foster exchanges across disciplines and cultures
- Analyse membership trends, including members' reasons for leaving ICOMOS

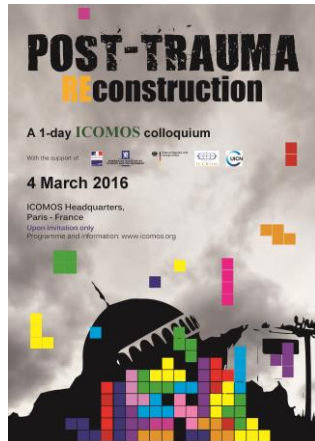
**Mission: Share research and knowledge of ICOMOS members through active participation, exciting initiatives and solid partnerships**

**Objective:** Using the knowledge of our membership and partner institutions, develop cultural heritage-related knowledge and expertise through research and projects, and the creation of structures that facilitate all members to contribute and use these through effective information dissemination



**Strategies:**

- Enhance interdisciplinary topics and partnerships by:
  1. exploring initiatives that link nature and culture conservation,
  2. engaging universities as forums of discussion,
  3. bringing rights based approaches to heritage conservation and
  4. creating special scientific programmes (e.g. reconstruction guidance, Nature-Culture Journey)
- Reinforce ICOMOS' open access resources (e.g. ICOMOS Photobank, ICOMOS Open Archive), and publications (e.g. toolkits, post-disaster documentation)
- Promote and diversify ICOMOS' website and social media activity



**Mission: Act as leaders in cultural heritage conservation to manage better the challenges of the future**

**Objective:** Reaffirm the role of ICOMOS as a leading advocate and think-tank for the conservation of cultural heritage worldwide.

**Strategies:**

- Develop strategic analyses of the core topics of cultural heritage conservation
- Encourage young professionals to develop new initiatives
- Disseminate the work and results of ICOMOS through its website, publications and conferences
- Engage actively with universities and academic institutions
- Apply World Heritage experience and practices for daily use in all heritage places
- Expand boundaries into new fields (e.g. new technologies, tangible and intangible heritage linkages, sustainable development) and develop collaboration on shared ideas within heritage and conservation (e.g. International Scientific Committees collaborations)

**Mission: Nurture the strong ICOMOS network of expertise to benefit society**

**Objective:** Share best practice and awareness on heritage issues throughout the world - enhance the ability of the full network of ICOMOS to provide assessments and technical assistance - identify heritage trends, share best practice and provide technical assessments and cooperation - use cultural heritage knowledge and expertise for the benefit of society in the spirit of cultural diversity.

**Strategies:**

- Establish systems for cross-regional relationships such as twinning among National Committees
- Promote collaborative/shared meetings and scientific symposia, and develop toolkits to share best practice documents freely
- Facilitate remote participation and reduce the burden of travel to enable participation and voting in meetings
- Increase targeted and effective communication in all activities
- Re-establish the membership database based on the work of the National Committees and International Scientific Committees
- Seek financial and human resources to achieve ICOMOS' goals and to support ICOMOS solidarity funds